

12 MONTH STUDENT PLACEMENT - MARKETING

SALARY: UP TO £17,000 PER ANNUM

LOCATION: NORTH WEST

CLOSING DATE: 30th April 2018

WHO ARE WE?

The NSG Group is one of the world's leading manufacturers of glass and glazing systems in three business areas: Architectural, Automotive and Technical Glass.

Founded in 1918, NSG acquired the leading UK-based glass manufacturer Pilkington Plc in June 2006. Today, the Company has combined sales of just over JPY 629 billion, with manufacturing operations in 28 countries, sales in 130 countries and employs some 27,000 people worldwide.

Our mission is to be the global leader in innovative high performance glass and glazing solutions, working safely and ethically.

THE ROLE

A 12-month student placement is available within the Architectural UK & Ireland Marketing Team at our Greengate Site in St Helens with some travel to the European Technical Centre in Lathom, near Ormskirk, required.

You will be working as a Marketing Intern supporting the UK&I Marketing Manager and Marketing Communications Manager and will be challenged with real projects.

The main purpose of the role will be to provide support in a variety of Marketing initiatives focusing in particular on the www.pilkington.co.uk website (SEO, content, Google analytics etc) to offer and implement insights for improvements plus other sales support and marketing activities to increase Pilkington brand value to our customers.

The role will be available from Summer 2018 and will last for approximately 12 months.

THE PERSON

The ideal candidate should be creative, accurate and task-driven. They should be IT literate, possess strong interpersonal and communication skills (both written and verbal) and have some commercial awareness. The successful candidate will be able to work on their own initiative or as part of a team and take ownership and responsibility in delivering tasks.

A knowledge of Sitecore, Google Analytics, HTML and social media platforms is desirable. Also a full UK driving licence and access to a vehicle would be an advantage due to limited public transport to the Lathom site.

BENEFITS

- Monday – Friday, 8.30 am – 5.00 pm with a one hour lunch
- 25 days holiday
- Employee discount scheme
- On site Car Parking

Application is via our [on-line application form](#) only. Please visit our website for further details.

Visit us www.pilkington.com/careers

